

Privacy Policy of Everyday English OÜ

This privacy policy will explain how our organization uses the personal data we collect from you when you use our website and services.

Topics:

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What data do we collect?

Our Company collects the following data:

Personal identification information (Name, email address, phone number, address, etc.)

Video, text and audio during recorded video lessons

Usage data through cookies. Usage Data is collected automatically when using the website.

How do we collect your data?

You directly provide Our Company with most of the data we collect. We collect data and process data mostly through the special platform Wix.com when you:

Complete forms and requests, such as to receive an answer or book a lesson.

Voluntarily complete a customer survey or provide feedback on any of our message boards or via email.

Use or view our website via your browser's cookies.

Join a lesson which is announced to be recorded.

In case of a person under 16 years old, a parent or a legal guardian is obliged to agree in writing to us collecting the minor's personal data listed above.

How will we use your data?

Our Company collects your data so that we can:

Contact you and answer your questions or book a lesson

Send invoices and information about the payment for lessons

To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we may use to provide and improve our respective services

To comply with any applicable laws and regulations

To maintain high level of lessons quality, for internal training and dispute resolutions

If you explicitly agree and complete special form, we may use your information provided only in that form as a review in special section of our website

We never use your personal data for follow-up advertisement, “spam”-emails, etc. of our or our business partners’ goods ourselves or share the information with other parties for that purpose. We may contact you to answer your questions or book a lesson only if you have contacted us first.

When Our Company processes your order, it may send your data to, and also use the resulting information from, credit reference agencies to prevent fraudulent purchases.

How do we store your data?

Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data will be stored through Wix.com’s data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

We also store recorded lessons in Microsoft Teams account and at our Cloud Storage solutions. Such lessons will never be stored for longer than a month, unless requested by you or one of the other students in the group lessons, for dispute resolutions or due to legal obligations.

All direct payment gateways offered by Wix.com or Stripe and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

Marketing

Our company only offers you our Services via phone or email provided by you when you ask us to do so. We will not follow up to you via email or phone number with our own or other businesses’ products or services that you

might like after your initial contact unless you will explicitly ask us to do so each time, for example submitting special form or in chat with the Tutor.

You may still see advertisements of our website via Google Ads or other platforms which were created without any of the personal information collected through our website, except for Cookies.

What are your data protection rights?

Our Company would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

The right to access – You have the right to request Our Company for copies of your personal data. We may charge you a small fee for this service.

The right to rectification – You have the right to request that Our Company correct any information you believe is inaccurate. You also have the right to request Our Company to complete the information you believe is incomplete.

The right to erasure – You have the right to request that Our Company erase your personal data, under certain conditions.

The right to restrict processing – You have the right to request that Our Company restrict the processing of your personal data, under certain conditions.

The right to object to processing – You have the right to object to Our Company's processing of your personal data, under certain conditions.

The right to data portability – You have the right to request that Our Company transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: info@everyday-english.eu

Or write to us: Tartu mnt 67/1-13b, Tallinn 10115, Estonia

Cookies

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology

For further information, visit allaboutcookies.org.

How do we use cookies?

Our Company uses cookies in a range of ways to improve your experience on our website, including:

Understanding how you use our website

Improve our Google Ads and other advertisement strategy

What types of cookies do we use?

There are a number of different types of cookies, however, our website uses:

Functionality – Our Company uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.

Advertising – Our Company uses these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address. Our Company sometimes shares some limited aspects of this data with third parties for advertising purposes. We may also share online data collected through cookies with our advertising partners. This means that when you visit another website, you may be shown advertising based on your browsing patterns on our website.

How to manage cookies

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

Privacy policies of other websites

The Our Company website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

Changes to our privacy policy

Our Company keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 27th March 2026.

How to contact us

If you have any questions about Our Company's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: info@everyday-english.eu

Or write to us at: Everyday English OÜ at Tartu mnt 67/1-13b, Tallinn 10115, Estonia

Contact the appropriate authority

Should you wish to report a complaint or if you feel that Our Company has not addressed your concern in a satisfactory manner, you may contact the Information Commissioner's Office.